



# Washington State Nonprofit Conference

## Rethinking Place, Space, & Time

Washington Nonprofits will host the 26th Annual Washington State Nonprofit Conference virtually on **May 17–21, 2021**. This is the largest gathering of nonprofits of all types in Washington. Last year, when we **took the event online**, we hosted **450 people** for a **two-day learning experience** that received **rave reviews**. In the online space, we were able to increase access, with more participants from across Washington. This year, **we expect the event to grow** as we introduce organizational registration and lower our registration cost.

**Check out our exhibitor and sponsorship opportunities!** Then contact us by email at [info@washingtonnonprofits.org](mailto:info@washingtonnonprofits.org) or call (855) 299-2922 to learn more and make the most of your sponsor and exhibitor experience. We look forward to talking with you soon!

### Sponsorship Benefits

	Title Sponsor	Featured Plenary Sponsor	Partner	Supporter
Sponsorships Available	1	3	10	25
Customized Package of Benefits	✓			
Recognition in Conference Program	Logo + Acknowledgement on First Page	Logo + Acknowledgement for Keynote Plenary		
Logo Featured in Conference Workshop Sessions	5 + Other prominent moments	2 + Keynote Plenary	1	
Featured in WN Social Media	Featured Sponsor Recognition Post	Featured Sponsor Recognition Post	Sponsor Recognition Post	Sponsor Recognition Post
Recognition on Conference Website	✓ Prominent	✓ Featured	✓	✓
Recognition in Conference Promotional Emails (sent to over 8,000 subscribers)	64,000+ Impressions/8 Emails	40,000+ Impressions/5 Emails	16,000+ Impressions/2 Emails	16,000+ Impressions/2 Emails
Complimentary Registration	1 Organization	5 Individuals	4 Individuals	3 Individuals
Virtual Exhibit Hall Preferred Placement	✓	✓	✓	✓
Virtual Exhibit Hall Video	✓	✓	✓	✓
Daily Opportunities to Connect with Conference Attendees	✓	✓	✓	✓
Cost	\$10,000	\$5,000	\$3,500	\$2,000

**Register today! [wastatenonprofitconference.org/exhibitors](http://wastatenonprofitconference.org/exhibitors)**

## Exhibitor Benefits

	Nonprofit and Government	For-Profit
Name, Logo, and Link on Conference Website	✓	✓
Name, Logo, and Link in Online Program	✓	✓
Video, Organization Description, and Link in Exhibit Hall	✓	✓
Daily Opportunities to Connect with Conference Attendees	✓	✓
Complimentary Registration (Additional Registrations Available for \$100)	1	1
Cost	\$625*	\$1,000*

\*Washington Nonprofits Members receive a 20% discount on Exhibitor Registration. Membership is open to all organizations and individuals who support our mission and want to strengthen nonprofits in Washington State.

**Scholarship Sponsorship Opportunities are available!**  
Please email us at [info@washingtonnonprofits.org](mailto:info@washingtonnonprofits.org) for more information.

We deeply value the participation of exhibitors and sponsors at the Conference. We are working to implement creative ways to increase connection, networking, and engagement among attendees, exhibitors, and sponsors. And of course, your sponsorship also makes the event possible – so we sincerely thank you!

## TO OUR SPONSORS

Your support is vital to continuing this event, which is one of the best and most affordable professional development opportunities available to nonprofit board members, staff, and volunteers in the state. Particularly at this time, we know that nonprofit leaders are feeling isolated and need opportunities to gather, connect, and learn together. Your sponsorship sends a strong message of support, building our sector's capacity and resiliency.

## TO OUR EXHIBITORS

We know this has been a hard year for many small businesses, including some who have exhibited with us for many years. We revised our exhibitor pricing with you in mind. We appreciate your consideration to participate this year, and we welcome conversation with you to ensure that the experience is worthwhile for you.

**In 2020**, the ability to pivot to a virtual event demonstrated commitment and ingenuity across the nonprofit community. The conference went from a one-day in-person event to two full days of online programming. Thirty-three sessions covered advocacy, equity, fundraising, finance, leadership, and organizational transformation. Included were daily opening plenaries, webinars, and meeting spaces led by content experts and peers—with a focus on Washington-based practitioners.

### From our 2020 participants

*"I wasn't sure how a virtual conference would work, but I think this is even better than an in-person conference! I have been able to make notes and collect emails electronically that would have required hours of data entry. Way to go, Washington Nonprofits."*

*"So impressed with the diversity of leadership represented and the depth of knowledge from each presenter."*

*"I took so much away from the conference. I say that because I learned a lot, I found valuable resources, and I made amazing connections, but more than all of that I left with confidence and perseverance."*



**WASHINGTON NONPROFITS**

WE MAKE SURE NONPROFITS HAVE WHAT THEY NEED TO SUCCEED.