



Washington State Nonprofit Conference

**Discovering
a New Way**

It's time for one of the largest gatherings of nonprofits in Washington state and we are inviting YOU to help make it possible! May 18–20, 2022, we estimate hosting over 1,000 participants for a three-day virtual experience. With greater brand recognition of our virtual event, and continuing the success of our organizational registration, we expect the event to surpass the 948 participants we had last year.

Exhibitors can boost their brand visibility by including drawings/giveaways/coupons into their custom profiles in the Whova event app. Attendees can directly sign up for those promotions through the app with one button, which channels their contact information to exhibitors. **YOU can further promote your brand or special promotions through the public bulletin board, in-app messages, and Twitter outlet on the Whova app.**

Check out our exhibitor and sponsorship opportunities! Then contact us by email at info@washingtonnonprofits.org or call (855) 299-2922 to learn more and make the most of your sponsor and exhibitor experience. We look forward to talking with you soon! Sponsors who sign on by February 1 will maximize the benefit of exposure in conference promotions leading up to the event.

Sponsorship Benefits	Title Sponsor	Featured Sponsor	Partner	Supporter	Business Exhibitor*	Nonprofit Exhibitor*
Customized Package of Benefits	Title Sponsor Exclusive					
Story in the Monthly Newsletter (4,900 Recipients)	Title Sponsor Exclusive					
Option to Exhibit at In-Person Regional Receptions	Title Sponsor Exclusive					
Brand Promotion During WN Virtual Summits (January and March)	Title Sponsor Exclusive					
Exclusive Learning Track Option	Recognition in all related sessions	Recognition in 2 related sessions				
Logo Featured in Conference Workshop Sessions	5+ Other prominent moments	2+ Keynote	1 Featured Logo Opportunity			
Cost	\$10,000	\$5,000	\$3,500	\$2,000	\$1,000*	\$625*

Register today! wastatenonprofitconference.org/exhibitors

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Featured in WN Social Media	Featured Sponsor Recognition Post	Featured Sponsor Recognition Post	Sponsor Recognition Post	Sponsor Recognition Post		
Recognition in Conference Promotional Emails (Sent to over 4,900 subscribers)	64,000+ Impressions /8 Emails	40,000+ Impressions /5 Emails	16,000+ Impressions /2 Emails	16,000+ Impressions /2 Emails		
Recognition in Conference Program mailed to over 1,000 conference attendees	Logo+ Acknowledgment on Front Page	Logo+ Acknowledgment on Keynote Presentation	Logo Inside	Logo Inside	Company Name	Company Name
Virtual Exhibit Hall Preferred Placement	Prominent	Featured	Present	Present	Present	Present
Name, Logo, and Link in Online Program	Prominent	Featured	Present	Present	Present	Present
Recognition on Conference Website	Prominent	Featured	Present	Present	Present	Present
Daily Opportunities to Connect with Conference Attendees	X	X	X	X	X	X
Complimentary Registration	Organization Wide Access	5 Individuals	4 Individuals	3 Individuals	1 Individual	1 Individual
Cost	\$10,000	\$5,000	\$3,500	\$2,000	\$1,000*	\$625*

*Washington Nonprofits Members receive a 20% discount on Exhibitor Registration. Membership is open to all organizations and individuals who support our mission and want to strengthen nonprofits in Washington State.

Scholarship Sponsorship Opportunities are available!
Please email us at info@washingtonnonprofits.org for more information.



WASHINGTON NONPROFITS

WE MAKE SURE NONPROFITS HAVE WHAT THEY NEED TO SUCCEED.